

**NATIONAL COMMUNITY DEVELOPMENT ASSOCIATION**  
**2011 ANNUAL CONFERENCE AGENDA**  
**June 22-25, 2011**  
**Cincinnati, OH**

**DRAFT AGENDA**

**TUESDAY, JUNE 21, 2011**

NCDA's President, Lelia Allen (Orlando, FL), extends an invitation to members, particularly new members, to meet in the lobby of the hotel at 6:00 pm for dinner (on your own, of course).

**WEDNESDAY, JUNE 22, 2011**

8:00 a.m. - 5:00 p.m.

**NCDA Conference Registration and Information**

8:00 a.m. - 9:00 a.m.

**Continental Breakfast**

8:00 a.m. - 8:30 a.m.

**New Member 101**

A meet-and-greet/welcome session for new members and for first-time conference attendees.

8:45 a.m. - 9:00 a.m.

**Opening General Session: Conference Welcome**

9:00 a.m. - 10:15 a.m.

**Plenary Session: Job Production Strategies**

This session will provide examples of actual job production strategies from the field. Panelists will highlight the use of CDBG funds for microenterprise development and small business lending.

*Michael Look, CDBG Administrator, City of Seattle, WA*

*John Callow, Community Development Director, City of Murfreesboro, TN*

10:15 a.m. - 10:30 a.m.

**Break**

10:30 a.m. - 11:45 a.m.

**Plenary Session: Robert Wood Johnson Foundation Project to Combat Childhood Obesity**

This session will provide a wrap-up of NCDA's joint project with the Robert Wood Johnson Foundation to combat childhood obesity. Participants will hear from NCDA members who have used CDBG to develop projects to prevent childhood obesity.

*Cardell Cooper, NCDA Executive Director*

*Lelia Allen, Housing and Community Development Director, City of Orlando, FL*

*Bonnie Moore, Community Development Director, City of Shreveport, LA*

11:45 p.m. - 1:15 p.m.

**Lunch (on your own)**

**TRAINING**

1:30 p.m. - 3:00 p.m.

**Training Workshop A: Affordable Housing Preservation**

This session will highlight programs and policies that have been developed by local governments to preserve affordable rental housing and provide homeownership opportunities to low- and moderate-income persons.

*Bob Gehret, Deputy Director, Department of Neighborhood Development, City of Boston*

3:00 p.m. - 3:15 p.m.

**Break**

3:15 p.m. - 5:00 p.m.

**Training Workshop B:  
Construction Management**

This session will focus on four areas of construction management: plans and specifications, contractor selection, managing disputes, and tips for good program design.

*Trainer: HUD (invited)*

5:00 p.m. - 6:00 p.m.

**Subcommittee Committee Meetings**

*All conference participants are welcome to attend the subcommittee meetings.*

**Professional Planning & Development  
Subcommittee Meeting**

The subcommittee will review the updated NCDA CDBG Basics Course materials.

**Economic Development Policy and Program  
Subcommittee**

The subcommittee will develop a set of proposals for streamlining HUD's economic development regulations.

**Membership Subcommittee**

The subcommittee will review the latest dues change to the membership based on the 2010 Census population numbers, receive an update from staff on new members and non-renewing communities, and discuss avenues for targeting new members.

7:00 p.m. - 10:00 p.m.

**Host City Event**

10:00 p.m.

**NCDA Hospitality Suite**

**THURSDAY, JUNE 23, 2011**

8:00 a.m. - 5:00 p.m.

**NCDA Conference Registration and  
Information**

8:00 a.m. - 9:00 a.m.

**Continental Breakfast**

9:00 a.m. - 9:15 a.m.

**General Announcements**

9:15 a.m. - 10:15 a.m.

**Plenary Session: HUD Update Part I:  
HEARTH Act Rule**

This session will provide an overview of HEARTH Act regulations, which are expected to be issued this Spring.

*Mark Johnston, Assistant Secretary for Special Needs Assistance Programs, U.S. Department of Housing and Urban Development (invited)*

10:15 a.m. - 10:30 a.m.

**Break**

10:30 a.m. - 12:00 p.m.

**Plenary Session: HUD Update Part II:  
CDBG, HOME, NSP**

Our friends from HUD will provide the latest news regarding CDBG, HOME (including the HOME proposed rule, if released), and NSP.

*Stan Gimont, Director, Office of Block Grant Assistance, U.S. Department of Housing and Urban Development (invited)*

12:00 p.m. - 1:30 p.m.

**Lunch (on your own)**

12:00 p.m. - 1:30 p.m.

**NCDA Board of Directors Luncheon Meeting**

1:30 p.m. - 2:30 p.m.

**Plenary Session: Consolidated Plan  
Streamlining**

HUD staff will provide an update on the consolidated plan streamlining effort and will take recommendations from conference participants on how to streamline the consolidated plan document and process to make both more efficient and useful.

*Stan Gimont, Director, Office of Block Grant Assistance, U.S. Department of Housing and Urban Development (invited)*

2:30 p.m. - 2:45 p.m.

**Break**

2:45 p.m. - 3:45 p.m.

**Plenary Session: The Importance of Public Service**

This session will pay homage to those entrenched in the world of public service and the importance of cultivating a new generation of leaders.

*Cardell Cooper, NCDA Executive Director*

*Emily Nottingham, Tucson, AZ*

*City Manager, Cincinnati, OH*

3:45 p.m. - 5:00 p.m.

**Plenary Session: Cincinnati Projects Overview**

This session will provide an overview of the projects that will be a part of the Cincinnati Projects Tours.

5:00 p.m. - 6:00 p.m.

**NCDA Regional Caucus Meetings**

- New England Region
- Southeast-Caribbean Region
- Southwest Region
- Midwest/Great Plains Region

6:30 p.m. - 10:00 p.m.

**Evening on your own**

10:00 p.m.

**Hospitality Suite**

**FRIDAY, JUNE 24, 2011**

8:00 a.m. - 2:00 p.m.

**Conference Registration and Information**

8:00 a.m. - 9:00 a.m.

**Continental Breakfast**

9:00 a.m. - 9:15 a.m.

**General Announcements**

9:15 a.m. - 10:15 a.m.

**Session A: Using CDBG to Remediate and Redevelop Brownfield Sites**

This session will focus on the use of CDBG and other funding sources to redevelop contaminated areas. The City of Cincinnati will profile its SPUR initiative – Strategic Plan for Urban

Redevelopment – to facilitate the redevelopment of abandoned, vacant, or underutilized industrial and commercial sites where expansion or redevelopment may be complicated by environmental contamination.

**Session B: Ten-Year Plan to End Homelessness Update**

The session will focus on the Interagency Council on Homelessness' effort to work with local governments to create 10-year plans to end homelessness in their communities; What has been accomplished? What successes or failures have grantees encountered?

*Barbara Poppe, Executive Director, Interagency Council on Homelessness, Washington, DC (invited)*

*Betsy Spencer, Director, Neighborhood Housing and Community Development, City of Austin, TX*

10:15 a.m. - 10:30 a.m.

**Break**

10:30 a.m. - 11:45 a.m.

**Plenary Session: Regulatory Streamlining Roundtable with HUD**

HUD will provide comments on areas of regulatory streamlining within the Department and will take recommendations from conference participants on where existing regulations need to be changed or streamlined.

*Stan Gimont, Director, Office of Block Grant Assistance, U.S. Department of Housing and Urban Development (invited)*

11:45 p.m. - 1:45 p.m.

**Awards Luncheon**

Winners of the 2011 John A. Sasso Community Development Week Award will be recognized for their outstanding efforts in promoting CDBG and HOME during the 2011 CD Week.

2:00 p.m. - 5:00 p.m.

**Local Projects Tour**

Join staff from the City of Cincinnati as they

conduct a tour of local affordable and community and economic development projects.

- The former Queen City Barrel Company that suffered a catastrophic fire. CDBG, EDI, and Ohio EPA funding was used for remediation
- The former American Can Building - this massive building is undergoing remediation and will be converted into apartments; CDBG, CDBG-R, FHA funding
- Sam Adams Brewery expansion

The tour may also drive by these downtown locations:

- The Jimmy Heath House - a new homeless facility; HOME and HUD Samaritan Grant funding
- The Findlay Market - a historic neighborhood market composed of numerous small vendors; CDBG funding
- Vine Street developments/redevelopment; CDBG funding

7:00 p.m. - 10:00 p.m.

**NCDA Conference Closing Reception**

10:00 p.m.

**Hospitality Suite**

**SATURDAY, JUNE 25, 2011**

9:00 a.m. - 10:00 a.m.

**NCDA Annual Business Meeting/Closing  
Breakfast**